

# The Connecticut Economy

Presented by CBIA, the Hartford Area Business Economists, and the Barney School of Business at the University of Hartford

Our annual fall economic event looks at the state's economy both in terms of how it influences and is shaped by global events, workforce and education trends, and developments at the State Capitol.

- ▶ New England has the largest share of employment by U.S. affiliates of foreign multinational enterprises. Connecticut claims the second-highest number of those employees in the region.
- ▶ Exports by U.S. affiliates rose by \$10.5 billion from 2012 to 2013. The biggest contributors to that increase were British-owned.
- ▶ A majority of research and development by affiliates takes place in manufacturing—primarily chemicals. Most of that comes from the pharmaceutical industry.

We'll also release results of the *2016 Survey of Connecticut Businesses*, which takes the temperature of the state's business climate—and introduce a panel that examines what Connecticut looks like from the view of those entering the workforce and housing markets. What challenges do recent graduates face, and what can businesses, educators, and state policymakers do to keep homegrown talent in-state?



**BlumShapiro**  
Accounting | Tax | Business Consulting

7:30 am

## CHECK-IN & NETWORKING BREAKFAST BUFFET

8:15 am

## WELCOME & OPENING REMARKS



**Joe Brennan**,  
President & CEO, CBIA

8:20 am

## THE BEA VIEW: FOREIGN DIRECT INVESTMENT & CONNECTICUT'S ECONOMY



**Patricia Abaroa**, Chief,  
Direct Investment Division,  
Bureau of Economic Analysis

9:05 am

## THE FUTURE FOR CONNECTICUT YOUTH: JOBS, HOUSING, & THE ECONOMIC OUTLOOK



**Christopher Ball**, Director  
of the Central European  
Institute, István Széchenyi  
Chair in International Economics,  
Quinnipiac University



**Sadie Colcord**, Public Policy  
& Economic Research Intern,  
CBIA



**Susan Coleman**, Professor  
of Finance, Barney School  
of Business, University  
of Hartford



**Manisha Srivastava**,  
Budget Analyst & Economist,  
Connecticut Office of Policy  
and Management

9:55 am

## BREAK

10:15 am

## 2016 SURVEY OF CONNECTICUT BUSINESSES



**Colin Cooper**, CEO, Whitcraft  
Group



**Normand Forest**,  
CEO, Dymotek Corporation



**Joseph Kask**,  
CEO, BlumShapiro



**Robert Scinto**,  
Chairman, R.D. Scinto, Inc.

11 am

## BREXIT: CHALLENGES TO GLOBALISM & IMPACT ON CONNECTICUT EXPORTERS



Moderator: **Laura Jaworski**,  
International Business  
Development Project Manager,  
Connecticut Department of Economic  
and Community Development

**Christopher Ball**, Quinnipiac University



**John Schuyler**, Chairman,  
Connecticut District Export  
Council



**John Shin**, Senior G10 FX  
Strategist, Bank of America  
Merrill Lynch

11:55

## CLOSING REMARKS



860.244.1977



cbia.com



registrar@cbia.com



#CTEconomy



SCAN TO  
REGISTER!

Cancellation policy: A full refund will be made only if CBIA receives notice of cancellation at least four business days before the conference. Please call if you need special accommodations.



PRSR STD  
U.S. POSTAGE  
**PAID**  
HARTFORD, CT  
PERMIT NO. 98

# The Connecticut Economy

## WHEN & WHERE

Friday, Sept. 9, 2016

Check-in & networking breakfast buffet: 7:30 am

Program: 8:15–11:55 am

Hartford Marriott Downtown  
200 Columbus Blvd., Hartford

## PRICE

CBIA & HABE members . . . . .	\$95
Nonmembers . . . . .	\$115
Table of 10 . . . . .	\$850



# The Connecticut Economy

9.9.16  
Hartford

#CTEconomy